

Lincoln College University Centre Career Degrees Open Day | 8 October 25

DATE: Wednesday, October 8, 2025
LOCATION: Lincoln, England, GB

Event Description

Lincoln College University Centre Career Degrees Open Day | 8 October 25 is a premier expos event in Lincoln. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 51/100

Expected Attendance: 1,111 people

Event ID: A8GMN6pRcEdnTRqter

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 444 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.