

Liiga - TPS vs Kärpät

DATE: Friday, November 21, 2025

LOCATION: Oulu, FI

Event Description

Liiga - TPS vs Kärpät is a premier sports event in Oulu. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 63/100

Expected Attendance: 4,225 people

Event ID: 6Zob5EDUsL3yoDjzNw

Hotel Demand Indicators

ADR Impact Index: 6.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,690 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

Generated by Be Circadian | Cultural Intelligence Platform

<https://becircadian.com/events/liiga-tps-vs-krpt>

Document generated on 6/3/2026, 10:44:29 PM