

# Ligue Magnus - Dragons de Rouen vs Brûleurs de Loups

DATE: Thursday, October 30, 2025  
LOCATION: Grenoble, Auvergne-Rhône-Alpes, FR

## Event Description

Ligue Magnus - Dragons de Rouen vs Brûleurs de Loups is a premier sports event in Grenoble. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 60/100

**Expected Attendance:** 3,128 people

**Event ID:** CuVar57c5KoEZdznP2

## Hotel Demand Indicators

**ADR Impact Index:** 6.6x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 1,251 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*