

Ligue Magnus - Briançon vs Pionniers de Chamonix

DATE: Tuesday, September 16, 2025
LOCATION: Chamonix-Mont-Blanc, Auvergne-Rhône-Alpes, FR

Event Description

Ligue Magnus - Briançon vs Pionniers de Chamonix is a premier sports event in Chamonix-Mont-Blanc. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 48/100

Expected Attendance: 832 people

Event ID: CmGrjh5YaCwS8Us59Q

Hotel Demand Indicators

ADR Impact Index: 5.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 333 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.