

Ligue B - Martigues vs Saint-Quentin

DATE: Saturday, October 25, 2025
LOCATION: Saint-Quentin, Hauts-de-France, FR

Event Description

Ligue B - Martigues vs Saint-Quentin is a premier sports event in Saint-Quentin. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 58/100

Expected Attendance: 2,646 people

Event ID: AwQrRZuUxC4cLMVgx9

Hotel Demand Indicators

ADR Impact Index: 6.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,058 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
