

# Ligue B - Fréjus vs Grand Nancy

DATE: Monday, October 20, 2025  
LOCATION: Vandœuvre-lès-Nancy, Grand Est, FR

## Event Description

Ligue B - Fréjus vs Grand Nancy is a premier sports event in Vandœuvre-lès-Nancy. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 55/100

**Expected Attendance:** 1,694 people

**Event ID:** C5aykheRRH4uj3o4Df

## Hotel Demand Indicators

**ADR Impact Index:** 6.2x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 678 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*