

# Ligue A (W) - Mulhouse vs Béziers

DATE: Saturday, November 15, 2025

LOCATION: Lattes, Occitanie, FR

## Event Description

Ligue A (W) - Mulhouse vs Béziers is a premier sports event in Lattes. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 52/100

**Expected Attendance:** 1,276 people

**Event ID:** 5sBD6c8HjzjwReZybU

## Hotel Demand Indicators

**ADR Impact Index:** 5.9x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 510 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*