

Ligue A (W) - Marcq-en-Baroeul vs Béziers

DATE: Saturday, November 29, 2025

LOCATION: Lattes, Occitanie, FR

Event Description

Ligue A (W) - Marcq-en-Baroeul vs Béziers is a premier sports event in Lattes. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 52/100

Expected Attendance: 1,276 people

Event ID: FFsnduxn3mEG3Dt33K

Hotel Demand Indicators

ADR Impact Index: 5.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 510 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.