

# Ligue A (W) - Cannes vs France Avenir

DATE: Saturday, November 15, 2025

LOCATION: Toulouse, Occitanie, FR

## Event Description

Ligue A (W) - Cannes vs France Avenir is a premier sports event in Toulouse. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 55/100

**Expected Attendance:** 1,833 people

**Event ID:** EspAF2kLD4AAJcujqw

## Hotel Demand Indicators

**ADR Impact Index:** 6.2x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 733 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*