

# Ligue A (W) - Béziers vs Chamalières

DATE: Saturday, December 6, 2025

LOCATION: Clermont-Ferrand, Auvergne-Rhône-Alpes, FR

## Event Description

Ligue A (W) - Béziers vs Chamalières is a premier sports event in Clermont-Ferrand. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 60/100

**Expected Attendance:** 3,286 people

**Event ID:** 5GSjgRB9NZoUTECNas

## Hotel Demand Indicators

**ADR Impact Index:** 6.6x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 1,314 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*