

# Ligue A (W) - Bordeaux-Mérignac vs Terville Florange

DATE: Saturday, October 11, 2025  
LOCATION: Terville, Grand Est, FR

## Event Description

Ligue A (W) - Bordeaux-Mérignac vs Terville Florange is a premier sports event in Terville. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 46/100

**Expected Attendance:** 600 people

**Event ID:** 3PvVv6HtVm7Zti3t3m

## Hotel Demand Indicators

**ADR Impact Index:** 5.4x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 240 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*