

Ligue 2 - West - USM El Harrach vs Témouchent

DATE: Friday, October 17, 2025
LOCATION: Ain Temouchent, Aïn Témouchent Province, DZ

Event Description

Ligue 2 - West - USM El Harrach vs Témouchent is a premier sports event in Ain Temouchent. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 58/100

Expected Attendance: 2,647 people

Event ID: QyMsZvivQyAiF7VA8W

Hotel Demand Indicators

ADR Impact Index: 6.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,059 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.