

Ligue 2 - West - USM El Harrach vs ASM Oran

DATE: Saturday, November 22, 2025
LOCATION: Oran, Oran Province, DZ

Event Description

Ligue 2 - West - USM El Harrach vs ASM Oran is a premier sports event in Oran. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 71/100

Expected Attendance: 11,582 people

Event ID: EgzD8C2p3HntM3gpTY

Hotel Demand Indicators

ADR Impact Index: 7.5x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 4,633 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.