

Ligue 2 - West - Koléa vs CRB Adrar

DATE: Tuesday, October 21, 2025
LOCATION: Béchar, Béchar Province, DZ

Event Description

Ligue 2 - West - Koléa vs CRB Adrar is a premier sports event in Béchar. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 70/100

Expected Attendance: 9,874 people

Event ID: 6HQ9tH2G4EjuDCV6ey

Hotel Demand Indicators

ADR Impact Index: 7.5x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 3,950 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.