

Ligue 2 - Sporting Ben Arous vs Baath Bouhajla

DATE: Saturday, October 18, 2025
LOCATION: Chebika, Kairouan, TN

Event Description

Ligue 2 - Sporting Ben Arous vs Baath Bouhajla is a premier sports event in Chebika. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 49/100

Expected Attendance: 842 people

Event ID: E3bvGxLvye286vn2ps

Hotel Demand Indicators

ADR Impact Index: 5.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 337 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.