

Ligue 2 - Reims vs Red Star

DATE: Saturday, December 13, 2025

LOCATION: Saint-Ouen, FR

Event Description

Ligue 2 - Reims vs Red Star is a premier sports event in Saint-Ouen. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 62/100

Expected Attendance: 4,192 people

Event ID: 6HkKN6YrYp427o4HRU

Hotel Demand Indicators

ADR Impact Index: 6.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,677 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.