

# Ligue 2 - Pau vs Montpellier

DATE: Saturday, December 6, 2025  
LOCATION: Montpellier, Languedoc-Roussillon, FR

---

## Event Description

Ligue 2 - Pau vs Montpellier is a premier sports event in Montpellier. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 72/100

**Expected Attendance:** 13,273 people

**Event ID:** 7wWbEixhJxNX28e6Zi

## Hotel Demand Indicators

**ADR Impact Index:** 7.6x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 90 days before event

**Impact Radius:** 25km from venue

**Estimated Room Nights:** 5,309 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/ligue-2-pau-vs-montpellier>

Document generated on 6/4/2026, 1:01:51 AM