

Ligue 2 - Nancy vs Saint-Étienne

DATE: Saturday, November 22, 2025
LOCATION: Saint-Étienne, Auvergne-Rhône-Alpes, FR

Event Description

Ligue 2 - Nancy vs Saint-Étienne is a premier sports event in Saint-Étienne. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 77/100

Expected Attendance: 22,487 people

Event ID: 7vrNEUXPBjzsoaE6w

Hotel Demand Indicators

ADR Impact Index: 8.0x baseline (varies by property tier & location)

Occupancy Impact: +62 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 8,995 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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