

# Ligue 2 - Montpellier vs Clermont

DATE: Tuesday, October 28, 2025

LOCATION: Clermont-Ferrand, Auvergne-Rhône-Alpes, FR

## Event Description

Ligue 2 - Montpellier vs Clermont is a premier sports event in Clermont-Ferrand. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 66/100

**Expected Attendance:** 6,581 people

**Event ID:** 3d4SXB6zsKvh5SyzQU

## Hotel Demand Indicators

**ADR Impact Index:** 7.1x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 2,632 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*