

Ligue 2 - East - US Chaouia vs CR Béni Thour

DATE: Tuesday, November 18, 2025
LOCATION: Ouargla, Ouargla Province, DZ

Event Description

Ligue 2 - East - US Chaouia vs CR Béni Thour is a premier sports event in Ouargla. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 63/100
Expected Attendance: 4,386 people
Event ID: GaBu6YxPGhwwwNzH4S

Hotel Demand Indicators

ADR Impact Index: 6.9x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 1,754 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.