

# Ligue 2 - East - JS Bordj Ménaïel vs US Chaouia

DATE: Friday, October 3, 2025  
LOCATION: Oum el Bouaghi, Wilaya d'Oum El Bouaghi, DZ

## Event Description

Ligue 2 - East - JS Bordj Ménaïel vs US Chaouia is a premier sports event in Oum el Bouaghi. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 60/100

**Expected Attendance:** 3,073 people

**Event ID:** DMNWSESZoJPFK67Mx

## Hotel Demand Indicators

**ADR Impact Index:** 6.6x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 1,229 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*