

Ligue 2 - East - IB Khémis El Khechna vs USM Annaba

DATE: Saturday, November 8, 2025
LOCATION: Annaba, Wilaya d'Annaba, DZ

Event Description

Ligue 2 - East - IB Khémis El Khechna vs USM Annaba is a premier sports event in Annaba. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 71/100

Expected Attendance: 11,259 people

Event ID: 8qTcVXgfp7GK2KBz6m

Hotel Demand Indicators

ADR Impact Index: 7.5x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 4,504 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.