

Ligue 2 - East - HB Chelghoum Laïd vs AS Khroub

DATE: Sunday, November 23, 2025
LOCATION: El Khroub, Constantine Province, DZ

Event Description

Ligue 2 - East - HB Chelghoum Laïd vs AS Khroub is a premier sports event in El Khroub. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 58/100

Expected Attendance: 2,588 people

Event ID: 7shufRBHP7udcGC4ix

Hotel Demand Indicators

ADR Impact Index: 6.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,035 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.