

# Ligue 2 - Bouselem vs M'saken

DATE: Saturday, November 15, 2025

LOCATION: M'saken, TN

## Event Description

Ligue 2 - Bouselem vs M'saken is a premier sports event in M'saken. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 53/100

**Expected Attendance:** 1,392 people

**Event ID:** 4AD3Zmj3Th4d3vi5aj

## Hotel Demand Indicators

**ADR Impact Index:** 6.0x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 557 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*