

Ligue 2 - Bouselem vs Menzel Bourguiba

DATE: Saturday, September 27, 2025
LOCATION: Menzel Bourguiba, Bizerte Governorate, TN

Event Description

Ligue 2 - Bouselem vs Menzel Bourguiba is a premier sports event in Menzel Bourguiba. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 54/100

Expected Attendance: 1,639 people

Event ID: GckLoa42cgtiKTnoJ2

Hotel Demand Indicators

ADR Impact Index: 6.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 656 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
