

Ligue 2 - Bouchamma vs Kalaâ Sport

DATE: Sunday, October 5, 2025
LOCATION: Kalâa Seghira, Sousse Governorate, TN

Event Description

Ligue 2 - Bouchamma vs Kalaâ Sport is a premier sports event in Kalâa Seghira. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 48/100

Expected Attendance: 820 people

Event ID: 6AdDtnAKrb46FcLggc

Hotel Demand Indicators

ADR Impact Index: 5.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 328 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
