

# Ligue 2 - Baath Bouhajla vs Kerkennah

DATE: Saturday, September 27, 2025

LOCATION: Sfax (Saf —2'À TN

## Event Description

Ligue 2 - Baath Bouhajla vs Kerkennah is a premier sports event in Sfax (Saf —2'à This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 50/100

**Expected Attendance:** 967 people

**Event ID:** GiP6n5Df8zp4usddfV

## Hotel Demand Indicators

**ADR Impact Index:** 5.8x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 387 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*