Ligue 2 - Amiens SC vs Clermont

DATE: Friday, November 7, 2025
LOCATION: Clermont-Ferrand, Auvergne-Rhône-Alpes, FR

Event Description

Ligue 2 - Amiens SC vs Clermont is a premier sports event in Clermont-Ferrand. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 61/100
Expected Attendance: 3,470 people
Event ID: 6bv5QJGYskErAuo4k2

Hotel Demand Indicators

ADR Impact Index: 6.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,388 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.