

Ligue 1 - Zoman vs AFAD

DATE: Sunday, August 17, 2025
LOCATION: Bouake, Vallée du Bandama District, CI

Event Description

Ligue 1 - Zoman vs AFAD is a premier sports event in Bouake. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 72/100

Expected Attendance: 13,220 people

Event ID: 4ggEdyM2AzV4DwTghR

Hotel Demand Indicators

ADR Impact Index: 7.6x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 5,288 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
