

Ligue 1 - Zarzis vs Kairouan

DATE: Saturday, September 20, 2025
LOCATION: Kairouan, Kairouan Governorate, TN

Event Description

Ligue 1 - Zarzis vs Kairouan is a premier sports event in Kairouan. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 73/100

Expected Attendance: 13,713 people

Event ID: C4aye8DRcun7Evd92F

Hotel Demand Indicators

ADR Impact Index: 7.7x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 5,485 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
