

Ligue 1 - USM Alger vs Paradou AC

DATE: Saturday, September 6, 2025

LOCATION: al-Jaz &—" „Æv-W'2' Â E

Event Description

Ligue 1 - USM Alger vs Paradou AC is a premier sports event in al-Jaz &— (Algiers) . This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 66/100

Expected Attendance: 6,216 people

Event ID: HdyRUC2HXDuwuAY945

Hotel Demand Indicators

ADR Impact Index: 7.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 2,486 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.