

Ligue 1 - USFA vs ASFB

DATE: Saturday, February 7, 2026
LOCATION: Bobo-Dioulasso, Hauts-Bassins Region, BF

Event Description

Ligue 1 - USFA vs ASFB is a premier sports event in Bobo-Dioulasso. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 65/100

Expected Attendance: 5,838 people

Event ID: 89hXcyDhDJ5FPoQAY4

Hotel Demand Indicators

ADR Impact Index: 7.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 2,335 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.