

Ligue 1 - Étoile du Congo vs V.Club Mokanda

DATE: Sunday, November 30, 2025
LOCATION: Pointe-Noire, Pointe-Noire, CG

Event Description

Ligue 1 - Étoile du Congo vs V.Club Mokanda is a premier sports event in Pointe-Noire. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 68/100

Expected Attendance: 7,594 people

Event ID: HyVoWYNw2SeVbDUAw2

Hotel Demand Indicators

ADR Impact Index: 7.3x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 3,038 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.