

Ligue 1 - Étoile du Congo vs Inter Club Pointe Noire

DATE: Saturday, December 20, 2025
LOCATION: Brazzaville, Brazzaville, CG

Event Description

Ligue 1 - Étoile du Congo vs Inter Club Pointe Noire is a premier sports event in Brazzaville. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 77/100

Expected Attendance: 21,469 people

Event ID: FKk5JgrzxPG7pJvEoz

Hotel Demand Indicators

ADR Impact Index: 8.0x baseline (varies by property tier & location)

Occupancy Impact: +62 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 8,588 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.