

# Ligue 1 - Stade Tunisien vs Etoile du Sahel

DATE: Wednesday, October 1, 2025  
LOCATION: Sousse, Gouvernorat de Sousse, TN

---

## Event Description

Ligue 1 - Stade Tunisien vs Etoile du Sahel is a premier sports event in Sousse. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 70/100

**Expected Attendance:** 10,121 people

**Event ID:** AiPMj9wGDzBQReeQe6

## Hotel Demand Indicators

**ADR Impact Index:** 7.5x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 90 days before event

**Impact Radius:** 25km from venue

**Estimated Room Nights:** 4,048 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/ligue-1-stade-tunisien-vs-etoile-du-sahel>

Document generated on 6/4/2026, 8:20:37 AM