

Ligue 1 - SONABEL vs ASFB

DATE: Saturday, September 27, 2025

LOCATION: Bobo-Dioulasso, Hauts-Bassins Region, BF

Event Description

Ligue 1 - SONABEL vs ASFB is a premier sports event in Bobo-Dioulasso. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 63/100

Expected Attendance: 4,480 people

Event ID: Ec4uwWAoTU8WiVnEpH

Hotel Demand Indicators

ADR Impact Index: 6.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,792 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
