

Ligue 1 - Red Star vs Chéminots

DATE: Sunday, November 23, 2025
LOCATION: Pointe-Noire, Pointe-Noire, CG

Event Description

Ligue 1 - Red Star vs Chéminots is a premier sports event in Pointe-Noire. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 67/100

Expected Attendance: 7,338 people

Event ID: 5rAwEWX94omR2y3x5e

Hotel Demand Indicators

ADR Impact Index: 7.2x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 2,935 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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