

# Ligue 1 - Olympique Lyonnais vs Lorient

DATE: Sunday, December 7, 2025

LOCATION: Lorient, Bretagne, FR

## Event Description

Ligue 1 - Olympique Lyonnais vs Lorient is a premier sports event in Lorient. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 73/100

**Expected Attendance:** 13,745 people

**Event ID:** BS8WKecCfw3Ww6tm6H

## Hotel Demand Indicators

**ADR Impact Index:** 7.7x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 90 days before event

**Impact Radius:** 25km from venue

**Estimated Room Nights:** 5,498 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*