

Ligue 1 - Olympique Béja vs Soliman

DATE: Thursday, September 11, 2025
LOCATION: Bir Bou Rekba, Nabeul, TN

Event Description

Ligue 1 - Olympique Béja vs Soliman is a premier sports event in Bir Bou Rekba. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 50/100

Expected Attendance: 1,000 people

Event ID: 5aEs4ntgiWgMSbhAM4

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 400 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.