

Ligue 1 - Nouvelle Génération vs Kondzo

DATE: Friday, November 21, 2025
LOCATION: Brazzaville, Brazzaville, CG

Event Description

Ligue 1 - Nouvelle Génération vs Kondzo is a premier sports event in Brazzaville. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 74/100

Expected Attendance: 16,246 people

Event ID: DXKbh8XxKQUcvPb4v9

Hotel Demand Indicators

ADR Impact Index: 7.8x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 6,498 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.