

# Ligue 1 - Nouvelle Génération vs Chéminots

DATE: Sunday, November 30, 2025  
LOCATION: Pointe-Noire, Pointe-Noire, CG

## Event Description

Ligue 1 - Nouvelle Génération vs Chéminots is a premier sports event in Pointe-Noire. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 67/100

**Expected Attendance:** 7,338 people

**Event ID:** 9nHzFYxAZxcbkf7ytV

## Hotel Demand Indicators

**ADR Impact Index:** 7.2x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 2,935 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*