

# Ligue 1 - Metz vs Angers SCO

DATE: Sunday, February 1, 2026  
LOCATION: Angers, Pays de la Loire, FR

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## Event Description

Ligue 1 - Metz vs Angers SCO is a premier sports event in Angers. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 71/100

**Expected Attendance:** 11,846 people

**Event ID:** HpT7nn5d5wgtop4wee

## Hotel Demand Indicators

**ADR Impact Index:** 7.5x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 90 days before event

**Impact Radius:** 25km from venue

**Estimated Room Nights:** 4,738 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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