

# Ligue 1 - Kairouan vs Stade Tunisien

DATE: Saturday, August 16, 2025

LOCATION: Le Bardo, TN

## Event Description

Ligue 1 - Kairouan vs Stade Tunisien is a premier sports event in Le Bardo. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 61/100

**Expected Attendance:** 3,519 people

**Event ID:** CNgFKCm7vBQeQkLYnk

## Hotel Demand Indicators

**ADR Impact Index:** 6.7x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 1,408 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*