

Ligue 1 - Kairouan vs JS Omrane

DATE: Saturday, October 18, 2025
LOCATION: Tunis, Gouvernorat de Tunis, TN

Event Description

Ligue 1 - Kairouan vs JS Omrane is a premier sports event in Tunis. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 70/100

Expected Attendance: 9,835 people

Event ID: DfEoT8BcdRkB2C8ueK

Hotel Demand Indicators

ADR Impact Index: 7.5x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 3,934 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.