

Ligue 1 - Kairouan vs Etoile du Sahel

DATE: Tuesday, September 16, 2025
LOCATION: Sousse, Gouvernorat de Sousse, TN

Event Description

Ligue 1 - Kairouan vs Etoile du Sahel is a premier sports event in Sousse. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 71/100

Expected Attendance: 11,593 people

Event ID: qSGLuGpuAT2D5cMBbd

Hotel Demand Indicators

ADR Impact Index: 7.5x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 4,637 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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