

Ligue 1 - Kabylie vs MC Oran

DATE: Friday, September 12, 2025
LOCATION: Bir El Djir, Wilaya d'Oran, DZ

Event Description

Ligue 1 - Kabylie vs MC Oran is a premier sports event in Bir El Djir. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 75/100

Expected Attendance: 17,148 people

Event ID: GmNho4aUjGxkzsbkVy

Hotel Demand Indicators

ADR Impact Index: 7.9x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 6,859 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.