

Ligue 1 - Gabès vs Etoile du Sahel

DATE: Thursday, August 28, 2025
LOCATION: Sousse, Gouvernorat de Sousse, TN

Event Description

Ligue 1 - Gabès vs Etoile du Sahel is a premier sports event in Sousse. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 69/100

Expected Attendance: 9,125 people

Event ID: 37QspeQyjXohTaBqkp

Hotel Demand Indicators

ADR Impact Index: 7.4x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 3,650 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.