

# Ligue 1 - Etoile du Sahel vs Soliman

DATE: Wednesday, September 24, 2025  
LOCATION: Bir Bou Rekba, Nabeul, TN

## Event Description

Ligue 1 - Etoile du Sahel vs Soliman is a premier sports event in Bir Bou Rekba. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 50/100

**Expected Attendance:** 1,000 people

**Event ID:** GDPMak4P78cg79DGbC

## Hotel Demand Indicators

**ADR Impact Index:** 5.8x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 400 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*