

Ligue 1 - ES Tunis vs Kairouan

DATE: Thursday, August 21, 2025
LOCATION: Kairouan, Kairouan Governorate, TN

Event Description

Ligue 1 - ES Tunis vs Kairouan is a premier sports event in Kairouan. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 70/100

Expected Attendance: 9,900 people

Event ID: HtkdM9JNPtpcHKNBH8

Hotel Demand Indicators

ADR Impact Index: 7.5x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 3,960 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.