

Ligue 1 - ES Mostaganem vs Olympique Akbou

DATE: Friday, August 22, 2025
LOCATION: Béjaïa, Wilaya de Béjaïa, DZ

Event Description

Ligue 1 - ES Mostaganem vs Olympique Akbou is a premier sports event in Béjaïa. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 71/100

Expected Attendance: 11,827 people

Event ID: AbJKeMhmBMcEUw7SWS

Hotel Demand Indicators

ADR Impact Index: 7.5x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 4,731 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.